

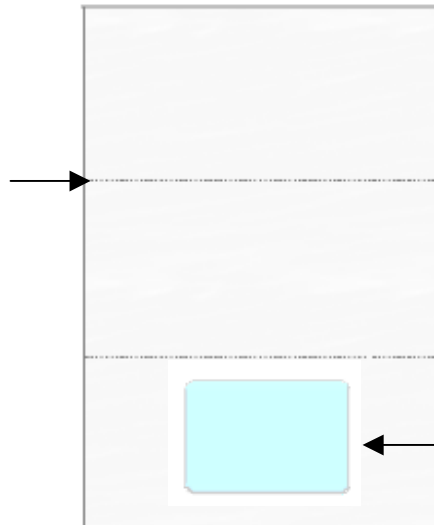
PRODUCT SPECIFICATIONS

Z-CARD® FORMATS



The Unsealed 6pp DL

This fold is require to be pre-scored or perforated



This illustration shows the Z-CARD® placed on the reverse side

Mailers

The Spec:

Standard sizes:

- Flat Size: 297mm x 210mm
- Finished size: 99mm x 210mm

The Materials:

- Recommended stock: 115gsm matt art

Note:

- Alternative stocks and bespoke solutions are available on request
- Extended columns can be used to provide data capture or response mechanisms
- Inkjet personalisation and PPI also available

The Finishing:

- Z-CARD® machine tipped in with easy release removable glue to client specification.
- Mailers folded twice, collated and boxed as required

Note:

- The mailer needs to be **Pre-scored** or **Perforated** on the fold to assist in folding the mailer.
- The Z-CARD® can be tipped on to different places on the mailer. Alternative placement of the Z-CARD® needs to be approved with the NPD department
- Please liaise with production before approving final position with the client.